

JOIN THE TRUE TEAM AS A BRAND AMBASSADOR !



We're looking to hire fun, outgoing BRAND AMBASSADOR to promote our new line of TRUE Organic Juices

As a family-owned farming company, Grimmway Farms is dedicated to customer service and brand integrity. We're looking for new team members to promote and establish our new line of premium organic juices – otherwise known as TRUE. We strive to remain true to our family, true to the earth, and true to you!

PURPOSE:

Conduct product sampling/demonstrations on assigned weekdays and weekends in our partner retailer stores. Create a unique consumer experience to increase brand awareness and develop a personal relationship with consumer to build brand loyalty.

JOB QUALIFICATIONS:

- Dependable, friendly, outgoing person
- Customer focused - enjoy meeting new people
- Exceptional professional work ethic
- Ability to manage time
- Good presentation abilities.
- Must be able to stand for extended periods of time and work under various weather conditions
- Valid Driver's License, clean driving record and a reliable vehicle
(regional travel to stores in geographic area required.)

ESSENTIAL JOB FUNCTIONS:

- Conduct product sampling/demonstrations on assigned weekdays and weekends.
- Communicate with supervisor concerning scheduling, product levels and demo specifics.
- Portray a positive and professional image to the public at all times.
- Enter demo information/data on Intranet Web Portal by appropriate deadlines.
- Provide marketing event support.
- Assist Sales & Merchandising Specialist with planning and attending marketing events

WEEKLY DEMO SPECIFICS:

- Perform 1 – 5 demos per week, must be able to work weekend
- Demos last 3 – 4 hours, 15 minutes to set-up, 15 minutes clean-up
- Evaluations every 3 months
- Study product materials to develop product knowledge
- Review event schedule
- Complete demo reports and timesheets
- Attend training materials
- Check voice mails, emails
- Calls with supervisor/others as needed
- Travel to and from store

Location: Des Moines Area

Pay: \$15/hour

**For more information please send resume with contact information to careers@grimmway.com.
Please include Brand Ambassador in your Subject Line.**

